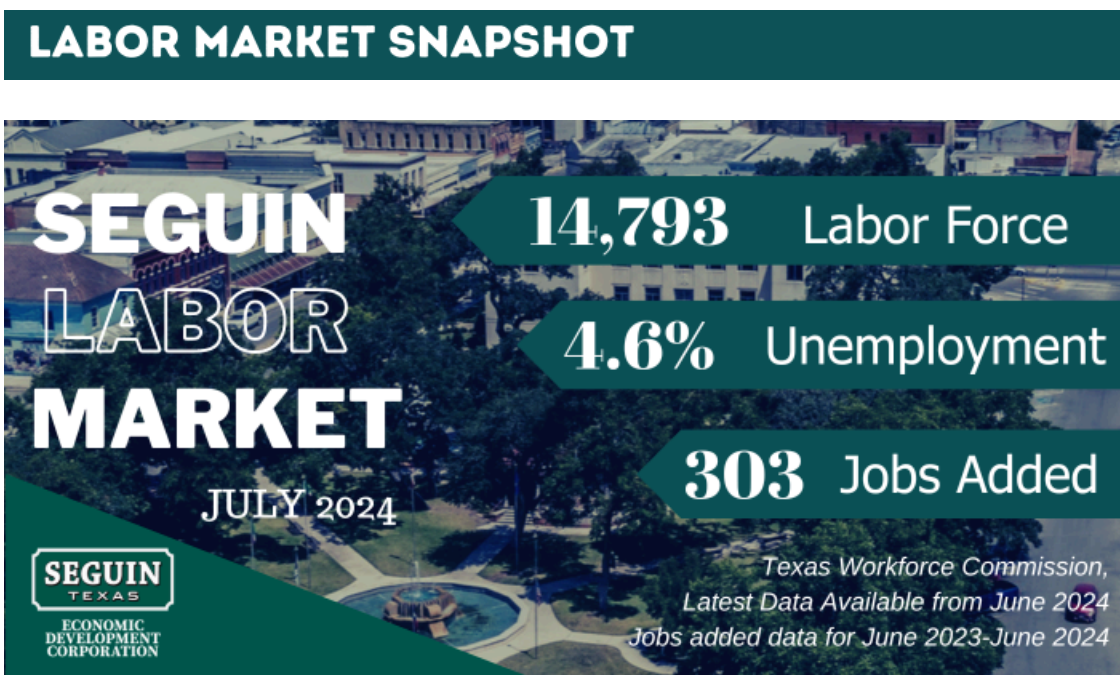




**About the  
SEDC**

**Employment Opportunities**

**Workforce In Seguin**



(Seguin) According to the latest U.S. Census of Bureau data, Seguin's population estimate as of July 1, 2023 is 36,014. The population increased by 7.79% compared to estimates from July 1, 2022. The U.S. Census Bureau also lists Seguin as one of the 25 Fastest-Growing Cities in the U.S. (on a percentage basis) between July 1, 2022, and July 1, 2023.

Seguin is also the fastest growing community on a percentage basis in the San Antonio-New Braunfels Metropolitan Statistical Area for the same time period, making Seguin the 3<sup>rd</sup> fastest growing community in the San Antonio-Austin Mega Region. Kyle and Georgetown are the only communities growing faster than Seguin based on the report from the U.S. Census.

Also, recent data from the Texas Workforce Commission (TWC) indicates that Seguin's unemployment rate is 4.6% as of June 2024 compared to 4.0% in June 2023. The civilian labor force for Seguin in June 2024 was 14,793 (a 415 increase from the year before).

**Employment By Industry for Seguin Zip Codes (78155, 78123)**

NAICS	Industry	Empl	Avg Ann Wages	LQ
31	Manufacturing	8,446	\$69,929	4.16
44	Retail Trade	2,728	\$42,004	1.09
62	Health Care and Social Assistance	2,513	\$56,390	0.67
61	Educational Services	2,102	\$51,507	1.03
72	Accommodation and Food Services	1,866	\$25,261	0.84
56	Administrative and Support and Waste Management and Remediation Services	1,354	\$46,883	0.86
23	Construction	1,349	\$60,818	0.88
92	Public Administration	874	\$72,906	0.74
81	Other Services (except Public Administration)	735	\$38,434	0.68
48	Transportation and Warehousing	627	\$57,324	0.50
42	Wholesale Trade	481	\$76,233	0.50
54	Professional, Scientific, and Technical Services	479	\$59,353	0.26
52	Finance and Insurance	373	\$66,353	0.37
53	Real Estate and Rental and Leasing	334	\$65,068	0.74
11	Agriculture, Forestry, Fishing and Hunting	326	\$21,300	1.04
22	Utilities	295	\$89,687	2.25
71	Arts, Entertainment, and Recreation	225	\$25,249	0.44
55	Management of Companies and Enterprises	178	\$110,125	0.45
51	Information	73	\$38,319	0.15
21	Mining, Quarrying, and Oil and Gas Extraction	49	\$89,239	0.52
99	Unclassified	16	\$41,634	0.33
	Total - All Industries	25,422	\$57,186	1.00

"NAICS" is the North American Industry Classification System used by Federal statistical agencies to classify business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

"LQ" is the Location Quotient used as an analytical statistic that measure's a region's industrial specialization relative to a larger geographic unit (usually the nation).

Source: JobsEq, 2024Q1 (All data based upon a four-quarter moving average)

## TRENDING NEWS



### **U.S. Department of Labor Awards 2.8 Million to Texas To Expand, Diversify State Registered Apprenticeships**

**WASHINGTON** – The U.S. Department of Labor today announced the award of more than \$39 million in grants to 46 states and territories to increase the capacity of Registered Apprenticeship programs across key industries and provide workers with access to the new, good-paying jobs created under the Biden-Harris administration’s Investing in America agenda. **[Read More.](#)**

## **Unprecedented U.S. Immigration Surge Boosts Job Growth, Output**

The current U.S. immigration surge is unprecedented. The influx flew under the radar for some time, dismissed simply as pent-up immigration from when the borders essentially closed during the pandemic. But this year's Congressional Budget Office (CBO) budget and economic outlook brought new attention to the migrant inflow and its expected economic effects. [\*\*Read More.\*\*](#)

### **Regional Job Fair To Be Held In Cibolo July 25**

As part of an initiative to share job opportunities with the community, the Cibolo Economic Development Corporation, Greater New Braunfels Chamber of Commerce, Seguin Economic Development Corporation and Schertz Economic Development Corporation are hosting the **third regional job fair of 2024.** [\*\*Read More.\*\*](#)

### **Seguin's Economic Ascent Ignites Population Surge**

City Leaders are bracing for more significant growth, with the city's population expected to top 50,000 by 2030. [\*\*Read More.\*\*](#)

## **UPCOMING EVENTS**

### **Exclusive Industry Networking and Learning Opportunities**

#### **Human Resources Roundtable - September 10, 2024**

- Presentations from Commute Enterprise and Alamo Area Council of Governments (AACOG) on transportation access routes in Seguin, TX. Email [jdensen@seguintexas.gov](mailto:jdensen@seguintexas.gov) to learn more.

#### **MFG Executives Guild of Seguin (MEGS) - September 25, 2024**

- A kick-off event for executive leaders in Seguin to collaborate and share their expertise on meaningful topics specific to their industry. Email [awachholz@seguintexas.gov](mailto:awachholz@seguintexas.gov) if you operate a manufacturing facility in Seguin and would like to learn more about MEGS.





## Made In Seguin - October 16, 2024.

### **High School Students Tour Local MFG Companies**

Companies are invited to host facility tours for 11th and 12th grade high school students from local high schools and charter school campuses at the annual Made In Seguin Day! This year, we will have over 120 high school students eager to participate in this career exploration event.

- We kindly request a \$200 sponsorship from participating companies to add their company logo on the event t-shirts for students and staff who participate in the event.
- Interested in participating? Email [jdensen@seguintexas.gov](mailto:jdensen@seguintexas.gov)



## Seguin Youth Career Expo - Nov. 20, 2024.

### **A career exploration event for middle school students**

Calling all companies dedicated to influencing Seguin's future workforce!

Registrations are now OPEN for companies to exhibit at our 2nd annual career exploration event located at the Seguin Coliseum.

Event Details:

- We are looking for different level sponsors to sponsor this year's event. See our sponsorship package [linked here.](#)
- A free 10x10 or 10x20 booth is available to vendors who participate.
- Contact us to learn more and to register. Email [jdensen@seguintexas.gov](mailto:jdensen@seguintexas.gov)

**RECRUITING EVENTS**



### **Summer Regional Job Fair in Cibolo, Texas - July 25, 2024**

- Job seekers can network and meet over 50 hiring employers from Seguin, Cibolo, New Braunfels, and Schertz, TX. Learn more about this event and see the list of participating employers [here](#).

### **MFG Job Fair Hosted by Workforce Solutions Alamo - July 31, 2024**

- Job seekers can explore manufacturing opportunities in Seguin, Texas by visiting the Workforce Solutions Alamo Manufacturing Job Fair on July 31, 2024 from 10-2 pm. Located at 1411 Court St. Seguin, TX.

### **Skillpoint Alliance Graduation Ceremony - August 5, 2024**

- Companies can meet and interview nine Certified Production Technician (CPT) graduates from Skillpoint Alliance's first manufacturing training in our region! The ceremony and lunch is open to hiring companies on August 5, 2024 from 12-2 pm. Interested companies can RSVP by emailing [dgruwell@skillpointalliance.org](mailto:dgruwell@skillpointalliance.org).

### **Texas Lutheran University (TLU) Fall Career Fair - October 15, 2024**

- Businesses are invited to attend set up a vendor table at the TLU job fair on October 15, 2024 located at the Texas Lutheran University Campus at 1000 W. Court Street Seguin, TX 78155. Click the link above to register for the event.

## **CAREER TRAINING AND EDUCATION NEWS**

### **Fiber Optics Training - Texas State Technical College**

Individuals can enroll at Texas State Technical College (TSTC) to become a Certified Fiber Optic Installer in 2 days + 16 online instructional hours. The next class begins in September 2024.

## **Lone Star Workforce of the Future Grant - Texas**

### **Workforce Commission**

The Lone Star Workforce of the Future Fund (LSWF) is a program to increase the supply of qualified workers for entry-level to mid-level jobs in high demand occupations. In doing so, LSWF will ensure that the Texas workforce is capable of filling available and emerging jobs in this state. Grants may be awarded to public junior colleges, public technical institutes, and nonprofit organizations to develop and administer training programs to support this goal.

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## **Sign Up For Our Newsletter!**

Make sure you do not miss a future workforce newsletter from Seguin!

Sign up for the Seguin Spark! Workforce Newsletter below.

Subscribe to The Seguin Spark!

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