

# REAL GROWTH

The Official Newsletter of the Seguin EDC

December 2023 Issue

**SEGUIN**  
TEXAS

ECONOMIC  
DEVELOPMENT  
CORPORATION

## About the SEDC

## Site Selection

## Targeted Industry

### TOP STORIES

## LOCAL BUSINESS OFFERS STUDENTS MASTERS COURSE IN ELECTRICAL FIELD

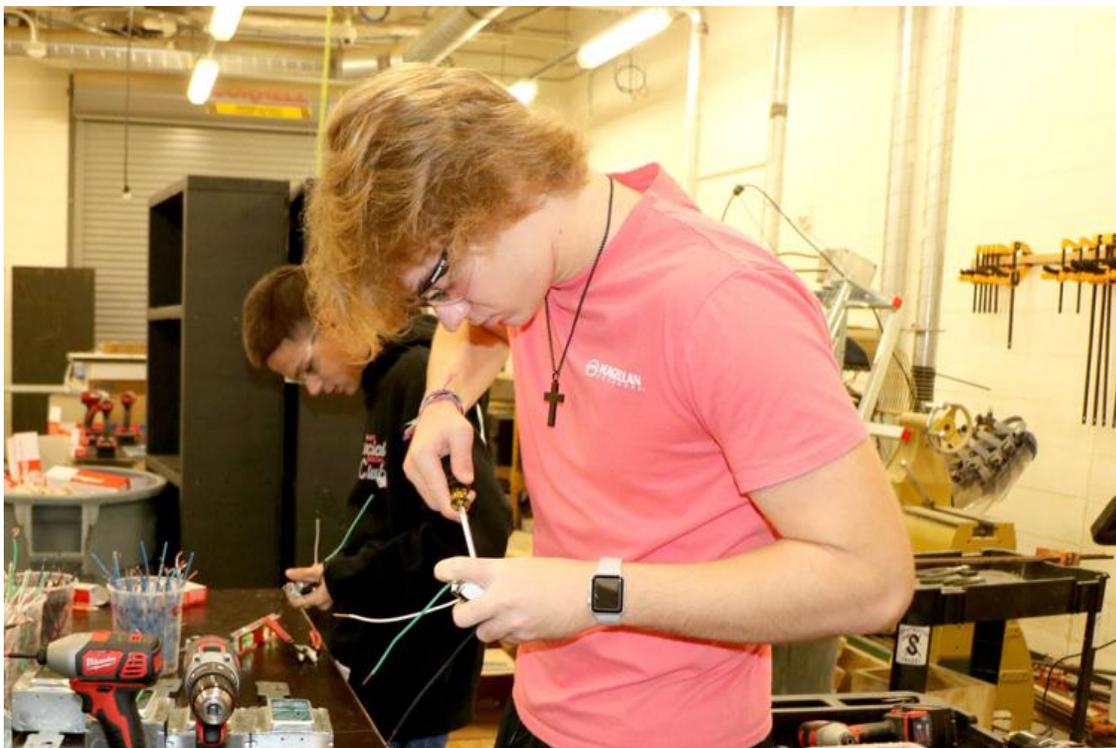
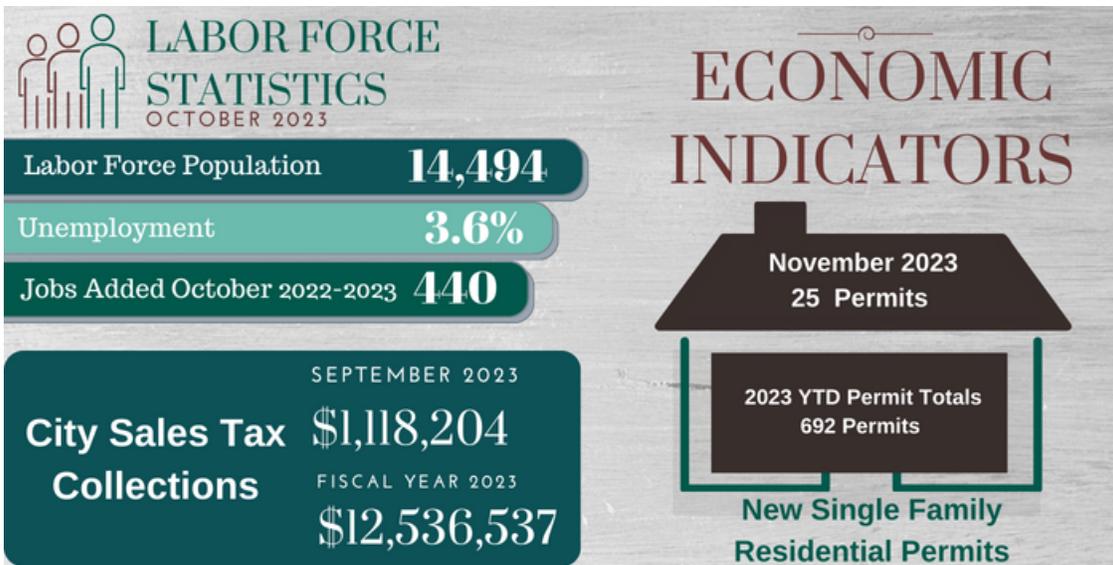


Photo credit: Dalondo Moultrie - The Seguin Gazette

It was only a few weeks ago that Seguin High senior Ethan Rhea thought he wanted nothing to do with electricity or the electrical trades business. Rhea said he wants to one day start a business building custom houses and now has a better appreciation for electrical trades. [Read More](#)

### ECONOMIC INDICATORS



## LOCAL NEWS

### **CHRISTIAN CUPBOARD HOLIDAY FOOD DRIVE NOW UNDERWAY**

(Seguin) — Seguin’s local food pantry, the Christian Cupboard, is well on its way with its 2023 Holiday Food Drive. The drive which started earlier this month will continue through Dec. 31. This year’s drive, however, might be one of the most important yet. Regina Lee of the Christian Cupboard says donations are needed to serve the number of clients which is at an all-time high. [Read More](#)

### **BLUE SANTA READY TO SOAR, HAND OUT GIFTS TO FAMILIES IN NEED**

Blue Santa is starting to fill his sleigh and compile his list before he checks it twice to bring toys to all the girls and boys. The Seguin Police Department’s annual Blue Santa Program is in full swing collecting presents and accepting applications for families in need, Seguin Police Community Engagement Officer Sarah Chilutti said. [Read More](#)

### **RESIDENTS REMINDED TO ‘SHOP LOCAL’ THIS HOLIDAY SEASON**

As the holidays approach and people start writing out their gift giving lists, local businesses ask them to keep one thing in mind — “Shop Local, Shop Seguin.” Each year, the Seguin Hispanic Chamber of Commerce and the Seguin Area Chamber of Commerce join forces with the Downtown Business Alliance, Seguin Economic Development and Seguin Main Street to promote the Shop Local initiative. [Read More](#)

### **REDEVELOPMENT OF WELLS FARGO BUILDING WOULD BE VIABLE STRATEGY FOR CITY**

(Seguin) — When the city of Seguin announced its plans to purchase the Wells Fargo building in downtown Seguin, some people may have had trouble picturing how that building could be repurposed into a multi-use space that could potentially attract more retail, restaurants and amenities to the downtown area. That picture might be a little bit clearer today, thanks to Andrew Douglas, of TBA/Douglas Architects. [Read More](#)

### **LOCKING IN THE GOLDEN PECAN; SEGUIN UNVEILS LATEST CITY SQUIRREL**

(Seguin) – When there is a chance, you take that “Chance.” Be sure to meet Seguin’s sixth squirrel located outside of The Meservey Group PLLC at 520 N. River St. “Chance” as he is called was recently unveiled as part of the city’s Squirrel Trail

Program. Jennifer Meservey, the owner of the certified public accounting firm, says her family is excited to introduce the larger-than-life squirrel to the Seguin community. She also hopes “Chance” reaffirms what really matters to all of us. [Read More](#)

## **SEGUIN ISD CLASSROOMS SURPRISED WITH GRANT MONEY**

(Seguin) — Surprise after surprise is how Jill Nash, the new executive director for the Seguin Education Foundation, describes her first experience in handing out grant money to local teachers and their classrooms. On Thursday morning, a large gathering of SEF board members, school officials, and members of the Seguin High School Matador Band traveled across the district surprising those teachers who not only applied for the grant but who have spent some time dreaming of how they wanted to enhance learning for all students. [Read More](#)

### **REGION AND STATE NEWS**

## **TEXAS MANUFACTURING SLIPS BACK INTO CONTRACTION**

Texas factory activity contracted in November after two months of expansion, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, fell 12 points to -7.2. [Read More](#)

## **SAN ANTONIO ECONOMIC INDICATORS**

San Antonio payroll jobs continued to grow at an elevated rate in October after a sharp pickup in September. In addition, unemployment declined despite the increases in the labor force, and wages rose; however, retail sales tax continued to decline. [Read More](#)

## **TEXAS ECONOMIC SNAPSHOT**

Texas continues to lead the nation in an economic resurgence and remains one of the strongest and most diverse economies in the nation. Click the following link for a snapshot of the state's economic status: [Texas Economic Snapshot](#)

### **SMALL BUSINESS**



**The 1908**

100 Court Street

[Learn More](#)



**Beyond Coffee**

920 W Court Stree., Suite 300

[Learn More](#)



**Rapid Urgent Care**

920 W Court Street, Suite 100

[Learn More](#)



**Mikey's Philly Cheesesteaks**

225 N Saunders Street, Unit 5

[Learn More](#)

## SEDC EVENTS



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