

REAL GROWTH

The Official Newsletter of Seguin EDC

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SEGUIN
TEXAS

ECONOMIC
DEVELOPMENT
CORPORATION

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TOP STORIES

Caterpillar celebrates 10th anniversary, 500,000th engine

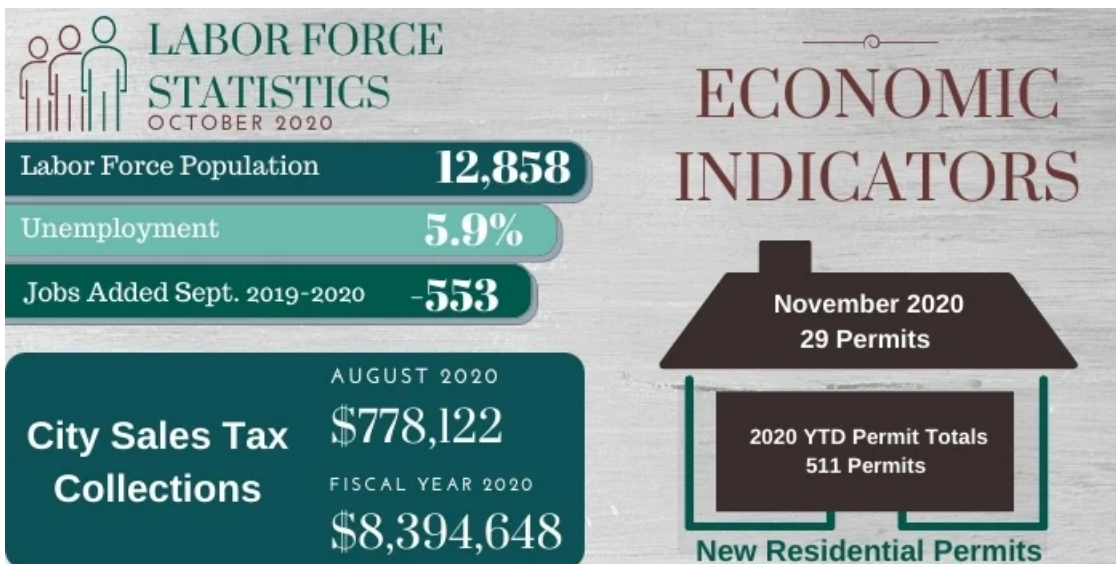


As production continues through the pandemic, a local manufacturing plant continues to gear up for celebrations commemorating a pair of milestones.

After recently reaching its 10th anniversary of building engines in Seguin, Caterpillar is preparing for the 500,000th engine to roll off the local assembly line. Section Manager Ascencio Luna Jr., a Seguin native, said the accomplishments make his heart swell for the good that is done in his hometown.

“You think of half a million – 500,000 – that’s a lot of engines,” Luna said. “When you see it day to day, you don’t see that big number; but after all the years we’ve been running and seeing ... everything that we’ve powered and helped support, it’s amazing that it’s 500,000 already.” [Read More](#)

ECONOMIC INDICATORS



LOCAL NEWS

United Alloy Inc. Ramps Up Hiring Efforts in Seguin

SEGUIN, TEXAS – Exactly one year after the Seguin Economic Development Corporation (SEDC) and the City of Seguin announced that United Alloy, Inc (UA) would build its new state-of-the-art manufacturing facility in Seguin, Texas, UA is working on the facility’s finishing touches and is looking to hire at least 40 employees as quickly as possible. [Read More](#)

Let the shopping begin: Shop Local, Shop Seguin

(Seguin) – Shop Local, Save Local! That’s one of the newest added taglines to the city’s annual holiday chant, “Shop Local, Shop Seguin.” Although customers can definitely “save” in Seguin, it’s not necessarily all just about the money. That’s according to Dana Hall of the Seguin Area Chamber of Commerce and representative of the Downtown Business Alliance (DBA). [Read More](#)

County approves official CARES funding plan

Guadalupe County Commissioners Court decided how it plans to spend a quarter of a million dollars in grant money related to the novel coronavirus. In a unanimous approval, the court decided to move forward on CARES Act/COVID-19 purchasing requests as compiled by county Emergency Management Coordinator/Fire Marshal Patrick Pinder. [Read More](#)

Tyson nominated for state enterprise program

Tyson Farms plans to retain employees with the help of the city. Recently, the Seguin City Council approved the nomination of Tyson Farms, Inc.’s Seguin plant as a Texas Enterprise Zone Project to the governor’s office of Economic Development and Tourism as part of the Texas Enterprise Zone Program. “The Texas Enterprise Zone Program is a state sales and use tax refund program designed to encourage private investment and job creation in economically distressed areas of the state,” a memo to city council stated. [Read More](#)

Seguin ISD begins COVID testing program

Seguin ISD has instituted a program to test students and staff for infection of the coronavirus. The pilot program began targeting students and staff who were exposed to COVID-19, Seguin ISD District Chief Communications Officer Sean Hoffmann said. [Read More](#)

Bright future ahead for city

(Seguin) — Much has changed in the city of Seguin over the last eight years. It has seen job and population growth, the housing market is beginning to explode, and a

number of new private and public facilities have opened in recent years. Many of those changes have occurred during the tenure of Seguin Mayor Don Keil, who officially ends his time in office today. Keil, who could not seek reelection due to the city's term limits, says he has fond memories about his time in office. [Read More](#)

Foundation awards teachers funds for programs

Christmas came a month early for several Navarro ISD educators, as Santa's elves made an early, special delivery last week. The Navarro Education Foundation dug deep into its sleigh and delivered 16 grants and four principal grants totaling \$21,603. "I love it," Navarro Education Foundation President Holly Hagen said. "It is exciting to see the excitement and to see the creativity that comes through on some of these grants. I'm always surprised on what they are thinking of next." [Read More](#)

REGION AND STATE NEWS

San Antonio Economic Indicators

In October, the San Antonio Business-Cycle Index rebounded from its decline in September. The unemployment rate ticked down as recent job numbers improved. Local consumer spending improved in early November, while the number of small businesses open has been declining since late October. Stock prices of San Antonio-based companies rose over the five weeks ending Nov. 27. [Read More](#)

Texas Manufacturing Expansion Moderates

Texas factory activity expanded in November for the sixth consecutive month, though at a markedly slower pace, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, fell from 25.5 to 7.2, indicating a deceleration in output growth. [Read More](#)

SMALL BUSINESS SPOTLIGHT

Small Business Spotlight

Serenity Boutique



Serenity Boutique is a locally owned and operated mother-daughter boutique. It was started by Elizabeth Sepulveda, a wife and mother local to the Seguin area, who wanted to make fashion a bigger part of her life! Serenity Boutique grew throughout the area in the 19 years she has been in business, now with the help of her daughter the boutique is spreading quickly with their expansion into online retail. Serenity Boutique strives to have a variety of styles and sizes for every woman. Visit their website at <https://serenityboutiquetx.com/>

INDUSTRY SPOTLIGHT

CMC STEEL TEXAS UNITED WAY CAMPAIGN



GUADALUPE COUNTY
UNITED WAY

CMC Steel Texas completed their United Way campaign in November 2020. We are very proud and extremely grateful to announce that the employees and company contributed \$50,000.00 to help support Guadalupe County United Way and our Mission to unite and focus community resources to serve our citizens' health and human service needs in Guadalupe County. Through the generous contributions of CMC Steel Texas employees and Guadalupe County citizens, the United Way provided resources to 45 area Partner Agencies in 2020, offering services to children, families, and community outreach programs. Partnering with area agencies to make the community a better place to live, work, and raise a family is the goal of Guadalupe County United Way and CMC Steel Texas.



*Thank You,
Seguin*

*For Partnering to
Do the Work in Seguin*

The world needs more doers. That's why Caterpillar is honored to be in the Seguin community for over 10 years. This is a community of doers, making the world around us a better place.

The Caterpillar Seguin facility began production in 2010 – 10 years ago! In that time, our community of Seguin and our neighbors have had significant growth and success, even amidst challenging times. From significant population growth, residential construction activity, to coming together and supporting each other during a global pandemic...in Seguin, "It's Real!"

Over the past decade, YOU have helped us build more than 500,000 engines and 8,000 generator sets. Our Seguin Cat® and Perkins® products are shipped across the globe, with over 70 percent exported. Our products are used by our customers to build a better world by powering hospitals, building roads and more.

The basis of a community is the people that build it up. Caterpillar has been honored to partner with the United Way and many other organizations locally to help take care of our neighbors and friends during their times of difficulty. Since 2010, Caterpillar and the Caterpillar Foundation have invested more than \$2 million to support welfare, education, workforce development, family and child services, and more in the Seguin and surrounding areas.

Seguin has shown that it appreciates modern manufacturing as a technical industry essential to keep our country and the world running. Manufacturing technicians are expert builders focused on quality, consistency, and continuous improvement. This has led to significant manufacturing job growth in Seguin, and our community being recognized as a leader in manufacturing excellence.

While many of our Seguin employees come from surrounding areas, most of our employees call Seguin home. **Like them, Caterpillar is proud to call Seguin home.** It is said that here in Seguin, we make the things that make America go, grow, build, and take on the world. Caterpillar is proud to help contribute to the work done by countless community members to help build a better world, right here in our own backyard, with impact across the globe.

Many thanks for helping us continue building the world, from right here in Seguin, Texas.

Mark Stratton
General Manager, Large Engines
Caterpillar Inc.

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