



Meeting Minutes

Seguin Economic Development Corporation

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Thursday, January 11, 2024

12:00 PM

Seguin City Council Chambers

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Public

**NOTICE OF MEETING**

The Seguin Economic Development Corporation (SEDC) Board of Directors held a regular meeting on Thursday, January 11, 2024, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting was open to the public and is subject to the open meeting laws of the State of Texas.

**MEETING AGENDA**

1. Call to Order.

**SEDC Board President Carlos Moreno called the SEDC Board of Directors Regular Meeting to order at 12:04 PM.**

2. Pledge of Allegiance.

3. Roll Call.

**Also present were Donna Dodgen - Mayor of Seguin, Steve Parker - Seguin City Manager, Josh Schneuker - SEDC Executive Director, Ashlynn Read - SEDC Industry and Workforce Development Manager, Brittney Watson - SEDC Marketing and Events Manager, and Allison Bastian-Rodriguez - SEDC Attorney.**

**Present:** 4 - Drew Engelke, Robert Meservey, Elaine Bennett, and Don Keil

**Presiding:** 1 - Carlos Moreno

4. Public Comments.

5. Discussion and action on the election of officers of the Seguin Economic Development Corporation Board of Directors – Josh Schneuker.

**Director Don Keil made a motion to approve the election of officers of the Seguin Economic development Corporation Board of Directors. Director Elaine Bennett seconded the motion, the motion carried unanimously.**

6. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on December 7, 2023 – Carlos Moreno.

**Director Robert Meservey made a motion to approve the minutes of the SEDC Regular Meeting held on January 11, 2024. Director Drew Engelke seconded the motion, the motion carried unanimously.**

7. Presentation and approval of the SEDC Financial Report as of October 31, 2023 – Susan Caddell.

**Director Elaine Bennett made a motion to approve the SEDC Financial Report as of October 31, 2023. Robert Meservey seconded the motion, the motion carried unanimously.**

8. Discussion and possible action on a Resolution to review the Seguin Economic Development Corporation Investment Policy in order to conform to Public Funds Investment Action, Texas Government Code Annotated, Chapter 2256 – Susan Caddell.

**Director Robert Meservey made a motion to approve a Resolution to review the Seguin Economic Development Corporation Investment Policy. Director Drew Engelke seconded the motion, the motion carried unanimously.**

9. Discussion and possible action on a Resolution to adopt the list of brokers/dealers authorized to engage in investment transactions with SEDC – Susan Caddell.

**Director Elaine Bennett made a motion to approve a Resolution to adopt the list of brokers/dealers authorized to engage in investment transaction with SEDC. Directors Drew Engelke seconded the motion, the motion carried unanimously.**

10. Presentation, discussion, and possible action on a Resolution authorizing the Executive Director to execute a Professional Engineering Services Agreement with TRC Engineers, Inc. for the design of a water main project for the NewQuest Development – Josh Schneker.

**Director Don Keil made a motion to approve a Resolution authorizing the Executive Director to execute a Professional Engineering Services Agreement with TRC Engineers, Inc. for the design of a water main project for the NewQuest Development. Director Elaine Bennett seconded the motion, the motion carried unanimously.**

11. Presentation and discussion regarding a Mega Site Feasibility Study – Josh Schneker.

12. Presentation, discussion, and possible action on a Resolution authorizing an amendment to the 2023-2024 SEDC Budget – Josh Schneker.

**Director Elaine Bennett made a motion to approve a Resolution authorizing an amendment to the 2023-2024 SEDC Budget. Director Drew Engelke seconded the motion, the motion carried unanimously.**

13. Presentation on Seguin Economic Development Corporation Monthly Staff Report – Josh Schneker.

- Marketing and Recruitment Report: KPI Report, Targeted Industry Recruitment Update, Retail Recruitment Update, Lead Generation and Marketing Activities Update.
- Business Retention & Expansion (BRE) Program Report: BRE KPI Report, BRE Activities Update, Workforce Development Projects Update.

- Active Projects Report: Comprehensive Economic Development Strategy (CEDS) Update, Active Incentive Agreements Update, New Business/Development Projects Update, Business Expansion Projects Update, Active Infrastructure Projects Update, Active Retail Projects Update.
- Economic Indicators Report: City of Seguin Permit Data Update, Labor Market Information Update.

14. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

**The SEDC Board of Directors convened into Closed Session at 1:02 PM.**

Section 551.087 – Deliberation Regarding Economic Development Negotiations (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Jackpot
- Project DIY

15. Reconvene into Regular Session

**The SEDC Board of Directors reconvened into Regular Session at 1:26 PM.**

16. Possible discussion and action related to Project Jackpot and/or Project DIY – Josh Schneuker.

**No action was taken.**

17. Adjournment

**SEDC Board President Carlos Moreno adjourned the meeting at 1:27 PM.**

Signature:   
 Name: Robert Meservey  
 Position: Secretary

Date: 2/12/24