



**ECONOMIC  
DEVELOPMENT  
CORPORATION**

## City of Seguin

210 E. Gonzales Street  
Seguin TX, 78155

**Public**

**Meeting Agenda**

**Seguin Economic Development  
Corporation**

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Thursday, May 2, 2024

12:00 PM

City Council Chambers

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### NOTICE OF MEETING

The Board of Directors of the Seguin Economic Development Corporation (SEDC) will hold a regular meeting on Monday, May 2, 2024, at 12:00 P.M. at the Seguin City Council Chambers, located at 210 E. Gonzales Street, Seguin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

### AGENDA

1. Call to Order.
2. Pledge of Allegiance.
3. Roll Call.
4. Public Comments.
5. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on March 7, 2024 – Carlos Moreno.
6. Presentation and approval of the SEDC Financial Report as of February 29, 2024 – Susan Caddell.
7. Presentation and discussion on the proposed Seguin Industrial Real Estate Feasibility Study –Alora Wachholz.
8. Presentation on Seguin Economic Development Corporation Monthly Staff Report – Josh Schneuker.
  - Marketing and Recruitment Report: Targeted Industry Recruitment Update, Retail Recruitment Update, Lead Generation and Marketing Activities Update.
  - Business Retention & Expansion (BRE) Program Report: BRE KPI Report, BRE Activities Update, Workforce Development Projects Update.
  - Active Projects Report: Comprehensive Economic Development Strategy (CEDS) Update, Active Incentive Agreements Update, New Business/Development Projects Update, Business Expansion Projects Update, Active Infrastructure Projects Update, Active Retail Projects Update.

- Economic Indicators Report: City of Seguin Permit Data Update, Labor Market Information Update.

9. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Jackpot

- Project DIY

Section 551.072 – Deliberation Regarding Real Property: to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

- TSTC Future Campus Project

10. Reconvene into Regular Session
11. Possible discussion and action related to Project Jackpot, Project DIY, and/or the TSTC Future Campus Project – Josh Schneuker.
12. Adjournment.

### CERTIFICATE

I certify that the above notice of meeting was posted in the Display Case in front of the City of Seguin Municipal Building, located at 210 E. Gonzales Street, Seguin, Texas 78155 on Monday, April 29, 2024, at or before 12:00 P.M. → Said place is readily accessible to the general public at all times.

  
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Josh Schneuker, Executive Director  
Seguin Economic Development Corporation

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodations and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance. This meeting site is accessible to disabled persons as there are two (2) parking spaces reserved for the disabled on the east side of the Municipal Building.